

# **CaptiveXS Cloud Solution**

A Cloud Managed Unified Platform for WiFi Monetization and Engagement

### **FEATURES**

#### Captive Portal with Social Login

Show EULA as well as have users login with their social login. View all user demographics analytics on the cloud dashboard.

#### **Content Insertion**

Engage users beyond Captive Portal by inserting any kind of content during the users' browsing session.

#### User Management

Control bandwidth and user session. Manage user session timeout as well as have bandwidth control per user enabled with this feature.

### Deep User Analytics

Collect all user analytics and provide info through dashboard. Know your customers better and better target them.

#### Cloud Management of All Features

Access all features through CaptiveXS cloud dashboard. Manage all locations and configuration and see analytics from a single login.





Captive Portal



Content Insertion

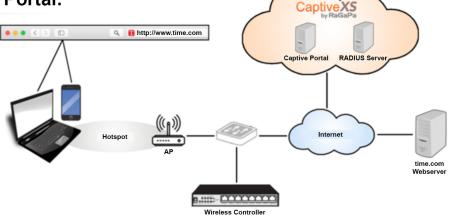
Analytics Dashboard

## **Deployment**

You can enable Cloud Captive Portal and Content Insertion features without the need of any on-premise equipment at all. These can be easily integrated with major vendor equipment such as Aruba, Ruckus and Cisco Meraki. The solution is highly scalable and can be used from a single AP to thousands of AP network.

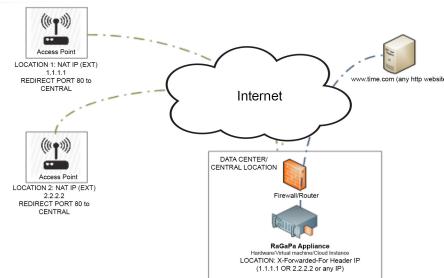
#### **Deployment for Cloud Captive Portal:**

Simple AAA integration on the AP can enable the feature as in the following diagram:



#### **Deployment for Cloud Content Insertion:**

Content insertion VM can be hosted in customer's central location. A simple policy based routing (PBR) rule from edge AP/Firewall/Router can enable the feature for a single or multiple venues. Refer to the following diagram:



### **Pricing:**

The pricing for CaptiveXS Cloud solution is based on number of APs and is charged annually. Please contact us for pricing details.

### **Ideal Deployment Scenarios:**

- Works on supported vendors with AAA Aruba, Ruckus, Cisco Meraki
- No on-premise device required and configuration can be done on supported AP/Controllers
- Small/Medium or Large location with any number of sites
- Focus on Monetization & Engagement with Captive Portal and Content Insertion features

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